



The Textorian

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Cone Mills Corporation



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GREENSBORO, NORTH CAROLINA, FRIDAY, AUGUST 19, 1955

FOUR PAGES



GOOD HELP BY VOLUNTEERS—Lewis Myers, Jr., sits on the lap of his mother, Mrs. Shelby L. Myers of 1208 17th Street, as he awaits a free check-up at the Well Baby Clinic held each Wednesday at Proximity YMCA. Shown also are volunteer workers, Mrs. Melvin Fields and Mrs. C. F. Whitley, with Mrs. Juanita Johnson of the City Health Department, sponsor of the clinic. Mrs. Johnson has expressed her appreciation for the help of women of the Cone Mills communities.

Volunteers In Clinic For Babies Really Help

The Well Baby Clinic goes on although it has moved from the White Oak Y.M.C.A. to the Proximity Y.M.C.A.

Much of the praise for the successful work of this clinic must be given to the volunteers who give of their time to help with this service. Mrs. P. H. Johnson, former woman's director at the Cone Y.M.C.A., has assisted for the past 10 months. She helped register children and parents who attended the clinic and created a friendly atmosphere. Her help has greatly improved the service the nurses give because they were able to spend more time with the mothers and their children. Mrs. Johnson now has a new addition to her family and will be replaced by Mrs. Melvin Fields and Mrs. C. F. Whitley.

The Well Baby Clinic meets every Wednesday from 1 to 3:30 p.m. Average attendance has been 20 for the first six months of this year. They have given immunizations to 275 children, protecting them against diphtheria, whooping cough, and tetanus. Smallpox vaccinations have been given to 153 children. To the parents of these fortunate individuals, we know they have a comfortable feeling knowing their children have been protected from these dreaded diseases. The Public Health Nurses also feel happy with these parents, but there are many other children in our community that need this protection. Protection from the diseases and many complications and

(Continued on page 4)

Local Church To Lay Cornerstone Sunday

Stevens Memorial Baptist Church will have its Cornerstone Laying Sunday, August 21 for their new sanctuary and educational plant located at 3001 Church Street.

The church, which was organized in 1922, broke ground for its new building last October. Services of the day will include: ribbon cutting ceremony at 9:40, Sunday School 9:45, Morning Worship at 11:00, lunch in the grove at 12:45 and cornerstone laying at 2:15.

The evening service will consist of the Baptistism Service and the Lord's Supper. Rev. Daniel Lowe, pastor, states that many former pastors and friends are expected to attend and that the church extends to all its friends an invitation to bring their lunch and stay all day, or at least come for some phase of the service.

Bird Lost

A blue male parakeet belonging to Jessie Brown, son of Mr. and Mrs. R. G. Brown, 2217 Maple Street, escaped last week and is probably in the Revolution vicinity. If anyone knowing the whereabouts of this bird will get in touch with Jessie or his mother, it will be greatly appreciated.



Sandra Carruthers

Carruthers' Daughter Wins Nat'l. Art Honor

Miss Sandra Carruthers, daughter of Mr. and Mrs. Woodrow Carruthers, 806 Cypress Street, has been adjudged one of the three national winners of scholarships to the Atlanta Art Institute, Atlanta, Ga. The award will cover a year's tuition at the school beginning September 6.

Miss Carruthers is a 1955 graduate of Senior High School where she studied art under Mrs. Jeanette McArthur.

She won the scholarship for the excellence of an oil painting and brush and ink work submitted to the institute in nation-wide competition.

Red Feather Goal \$330,929 For City

A goal of \$330,929 for the 1956 Red Feather campaign was set Wednesday in a meeting of the board of directors of the Greensboro Community Chest. It is an increase of \$32,550.54 over the 1955 goal.

L. I. Swindell, chest president, was in charge of the meeting held in the Jefferson Building.

Fred C. Hitchcock will serve as chairman of the campaign which will be held in October.

The campaign goal was voted on following report from Howard W. Covington, chairman of the chest's budget committee. Covington said, "the budget committee feels that the figures presented by each member service represent increases which are dictated by genuine necessity, and the committee also feels the total of all requests will provide a campaign goal which is realistic and not excessive."

The goal was set for 15 local services, plus Carolinas United Community services, American Social Hygiene Association, United Seamen's Service, and the USO.

HAWKS REUNION

Hawks' family reunion will be held this Sunday, August 21 at the Guilford Memorial Park, Shelter No. 13.



TABARDREY SAFETY AWARD—Vice President James Webb and Richard Mitchell, superintendent, Tabardrey Plant, Haw River, are shown accepting a safety award from Franklyn Griffith, of the North Carolina Industrial Commission. Tabardrey was operated 673,070 man hours in 1954 without a lost time or disabling injury in the plant.

Cone Mills Raise Wages Of Production Employees

In spite of the increasing threat of Japanese imports and the fact that the average wages in the textile industry are considerably below those paid by Cone Mills Corporation, this company is going to increase wages five cents per hour effective with the pay beginning Monday, August 22. This pay raise will affect 17,000 production employees in 20 Cone plants throughout the South, six of them in Greensboro.

16 Cents Above Average

The average straight time hourly pay for Cone Mills production employees will be brought to \$1.33 an hour, or 16 cents above the average straight time rate in South-eastern cotton mills and one cent above the New England average, as indicated from the latest available figures from the Bureau of Labor Statistics.

Employees Informed By Letter
Last Monday, Cone employees received a letter from Clarence N. Cone, vice president, stating that the company intended to pay the best wages competitive conditions will permit.

The letter from Mr. Cone continued: "Although we are still concerned over our competitive situation due

to the fact that the average wages in the industry are considerably below ours, we are going to increase wages five cents per hour effective with the pay beginning Monday, August 22, 1955."

G't. Must Protect Industry
Marion W. Heiss, vice president, stated, "The textile industry has demonstrated that it is willing to do all it can to raise the standard of living of our workers. Now, it is up to the federal government to protect U. S. industry from the threat of Japanese competition."

Lowest paid Cone Mills employees even before this week's wage increase announcement were making \$1.03½ and hour over against the \$1.00-an-hour minimum wage approved by the last Congress.

School Conferences Planned Nationwide

Everywhere, U. S. A.—Citizens throughout America are acting now to face today's and tomorrow's local school problems and needs.

America's children right now are caught in the middle of the most serious educational crisis in our history. With the tremendous growth in enrollment of the past ten years expected to continue for the next decade, the public school systems throughout the country are faced with a variety of mounting problems.

These problems are the main topic of the state educational conferences requested by the President, as well as of The White House Conference on Education to be held in Washington, D. C., from November 28 to December 1, 1955.

If you are interested in further information about how to organize a local conference on the same big subject, write for the free booklet, "How Can We Discuss School Problems?", BETTER SCHOOLS, 2 West 45th Street, New York 36, N. Y.

New Education Director At Church

Miss Carolyn Watkins, Durham native, has assumed duties of education director of Eller Memorial Baptist Church. A graduate of Campbell Junior College, she received her degree in religious education from Furman University, Greenville, S. C. She is a member of Angier Avenue Baptist Church, Durham.

Miss Watkins succeeds Mrs. Taron Jones, the former Miss Doris James, who resigned June 1 to leave the city.

Expresses Thanks

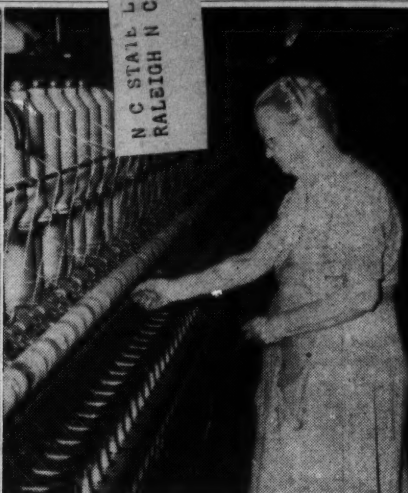
Mrs. Hoyle Browning, 2114 Maple Street, wishes to take this opportunity to thank her many friends for the kindness shown her and Mr. Browning during his present illness.

Mr. Browning is now at home following hospitalization after a heart attack.

St. Genesius is the patron saint of stenographers.



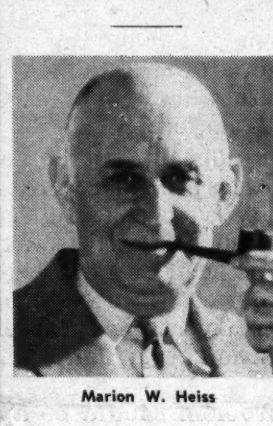
RETIRED—Stephen Baldwin retired on July 22 from his job at Minneola Plant, Gibsonville after serving there since October, 1935. Mr. Baldwin was an older in the Spinning Department on the second shift. His wife is a spinner there, and their three sons are also Minneola employees, Dwight, in Carding and James and Henry in Spinning. Another son, William is employed in the Spinning Department at Revolution Flannel Plant. Since his retirement, Mr. Baldwin has spent more time running his farm on Route 1, Gibsonville.



RETIRED—Mrs. Cora Englebright, who retired from her work at Minneola Plant on July 22 had been a spinner on first shift since May, 1935. Her son Ersie Englebright is employed in the Time Study Department at Minneola. She makes her home with her daughter, Mrs. Jessie Ray. Upon retirement, Mrs. Englebright was presented a gift from her co-workers.



Sydney M. Cone, Jr.



Marion W. Heiss



Edwin M. Holt

YMCA Board Hears Committee Reports

The Board of directors of Cone Memorial Young Men's Christian Association and Raymond Kincaid, president, heard reports of the various committees this week as the summer season's activities draw to close.

Physical education committee, Julius Pickard, chairman, showed a full schedule of out door recreational activities for the summer with the softball; little league for boys baseball and the boys junior leagues together with tennis leading the field of active participation. Baseball had eight events with 223 participants; Boys came up with 24 events with 370 active participants.

Women and girls' division report was given by Herbert Hayes with a heavy program of club and group work engaged in by these various clubs including the Matrons Club, craft clubs, luncheon clubs, community clubs outings, watermelon "shuckings"; camping programs around the campfire; others engaging in service projects to raise funds to be of helpful assistance to the community.

The Well Baby Clinic meeting weekly under the auspices of the Greensboro City Health Department, Mrs. Juanita Johnson, R. N., directs the work of the clinic. She now has recruited two able assistants at the volunteer level, Mrs. Melvin Fields and Mrs. C. F. Whitley. Examinations for the babies, weighing, health instructions; feeding formulas; information to assist mother with a growing child. This most valuable service is offered to the mothers and their children of the community and is held each Wednesday afternoon from 1:00 to 3:30 at the Cone Memorial Y.M.C.A. (Proximity).

The House Committee, Clarence F. Moss chairman, reported that the moving from the White Oak Branch to the Proximity building was now complete and that the property was in good condition with an ever-increasing number of people from White Oak making use of the building facilities under the new arrangement.

World Service program was heard from by Frank Starling who plans to have a Brunswick stew this fall to boost the \$500 budget for this work. Dates are being arranged for this work. (Continued on page 4)

Cone Memorial YMCA Starts Membership Drive Sept. 17

Annual membership campaign of Cone Memorial YMCA will start on Saturday, September 17 with a kick-off dinner at 6 p.m. at Proximity YMCA. Cecil Elmore is general campaign chairman this year. The drive will close with a victory dinner on Saturday night, October 1.

Mr. Elmore has announced that honorary co-chairmen for the campaign will be Marion W. Heiss and Sydney M. Cone, Jr., Cone Mills vice presidents, and E. M. Holt, assistant vice president.

Captains of teams which will canvass the Cone Mills are Frank Starling, White Oak Plant; Will Marshall, Revolution Flannel Plant; Jack Phillips, Revolution Rayon Plant; Wade Jenkins, Proximity Plant; W. O. Leonard, Jr., main office; Gordie Boyd, Print Works; Hobart Souther, Laboratory; Leonard Linker, Canteen.

Mr. Elmore has appointed Miss Maxine Allen and Norman Pinkelton as publicity chairmen.

The campaign chairman stated that now the activities of Cone Memorial YMCA are concentrated in one building, the staff will be more able than ever to offer a well-planned co-ordinated program. All employees of Cone Mills are eligible for membership. Three dollars buys a membership for a man and \$2.00 for a woman. Children of members may use the facilities and take part in activities without payment of membership fee.

W.M.U. To Entertain For New Director

The Woman's Missionary Union of Eller Memorial Baptist Church will have a tea Sunday afternoon from 3:00 to 4:00 p.m. in honor of Miss Carolyn Watkins, new education director. All young people and adults are invited to the event which will take place in the lobby of the women's department of Proximity YMCA.



PRIDE IN THE BOILER ROOM—A. B. Starling is shown in the remodeled, boiler room at Granite Plant, where he has been employed since 1930. He was first employed as a fireman and today has charge of the maintenance of the new automatic boilers. When the Granite property was purchased by Cone Mills in 1928, Mr. Starling was employed by the construction company which remodeled the building. Mr. Starling's hobbies include working in his garden, watching television and watching the Bur-Gra Pirates play baseball. He was a baseball player in his younger days.



RAYON PLANT SUGGESTION—Coolidge Ward, first shift employee in the Revolution Rayon Plant Weaving Department, is proud of his cash award from Cone Mills which he won for a suggestion. His suggestion involved holding still the let back pawl on the loom while the required number of picks are being put into the cloth. This was adapted for a particular style fabric.



FIFTH GENERATION—Mrs. Sallie Pegram, 2406 Poplar Street, who has been employed at White Oak since February, 1907, holds on her lap little Linda Bean, her great, great granddaughter. Shown also are the baby's grandmother, Mrs. Kathleen Brown and the baby's mother, Mrs. Julia Bean. The great grandmother was the late Mrs. Annie Perry.

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Pineville Pineville	Mary Robinson and Inez Culp



(*Director American Association of Industrial Editors)

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, AUGUST 19, 1955

A Proper Function Of Government

The accomplishments of American scientists during the last twenty years have indeed been miraculous. When we stop to realize the extent that man has utilized the elements of nature in doing his bidding, both for constructive use and to destroy, we begin to wonder what next.

The "what next" that we would recommend is a serious attempt to divert the fury of nature from the shores of our land where we have witnessed untold damage and loss of life during the last few years.

Certainly it would appear that if our scientists can create forces even more powerful than any demonstrated by nature that they should be able to find a way to break up hurricanes or typhoons such as have been frequently attacking our coast lines during the past few years. It is high time that even more serious consideration be given to that problem.

As we see it, the problem should be approached from two different directions; first, an attempt to break up storms in their early stages or to divert them away from our coast lines; and second, to approach the problem of preserving our beaches and structures thereon by more intensive and intelligent study.

Much work has been done by our government in connection with flood control designed to protect property and lives. With that government activity as a precedent, we feel it is the responsibility of government to give equal attention and consideration to the control of devastating storms which announce their comings thousands of miles away.

We do not believe anyone would question such activity as being a proper function and responsibility of the national government.

Blood Means Life

To Accident Victims



Each year accidents run up a huge toll across the nation. More than 90 times as many Americans were injured in accidents during 1952 as were wounded during the 3 years of the Korean war. A large number of accident victims suffer shock, amputations, or other serious injuries, and their survival depends on prompt use of human blood to help them. Often they receive serum albumin before reaching the hospital. It could be you, the child next door, or the neighbor across the street who will need blood this year. Give blood — give an accident victim an extra chance for survival.

LISTEN AMERICANS!

... by Dr. George S. Benson
 DIRECTOR - NATIONAL EDUCATION PROGRAM
 Searcy, Arkansas

A wise philosopher once said, "Waste not, want not is a law of nature." Thinking people readily accept this truth. I once heard a great "fireball" baseball pitcher, who had retired from the game at a relatively young age, put it in these words: "Apparently there are just so many fast ball tosses in a man's arm. I've thrown mine all in a bunch, and I'm through too early."

There are just so many tons of iron ore, so many barrels of petroleum, so many cubic yards of topsoil available in our nation, and if we use them up wastefully, and without developing other resources to replace them, we are selfish and shortsighted, and our children may experience want.

Wealth comes from our natural resources and their processing through production. When that portion of our wealth which goes to Washington in taxes is subjected to a wasteful handling and spending, then the future of all of us is being undermined. The Hoover Commission represents a great, organized conservation program in government spending.

The Hoover Commission task force which studied the Federal medical services reports that many millions of dollars, coming out of our stockpile of natural resources (and our pocketbooks), are being wasted in the overlapping hodgepodge of Federal medical services—costing taxpayers \$4,149,000,000 in 1954!

Not far from my home the Veterans Administration built a \$20 million hospital a few years ago, although just five miles away was a huge VA hospital facility and 50 miles distance was one of the finest Army-Navy hospitals in the nation. Today the Army-Navy hospital is being closed down. The Defense Department says there is no need for it. This single incident represents a waste of perhaps \$50 to \$100 million in all. And it is a tiny, isolated droplet in the great tide of wasteful spending.

What is the remedy? The Hoover Commission recommends the appointment of a Federal Advisory Council of Health composed of distinguished laymen and physicians; and it sets forth specific measures to tighten up on veterans' medical services and the whole structure of Federal health programs. These recommendations, however, will be worthless unless citizens support them through the use of their influence with their congressmen, and with other less interested citizens. But perhaps your tax bill isn't burdensome!

North Carolina Shown In Pictures

North Carolina is pictured from mountains to coast in a new photographic exhibit, prepared by the State News Bureau of the Department of Conservation and Development, which began its first public showing on August 6 at the Pack Memorial Library in Asheville.

The exhibit consists of 64 prints, some of the 11x14 and some 16 x 20, and a half dozen 30 x 40 murals. All are pictures produced by the News Bureau to publicize North Carolina in newspapers, magazines, television and in books and pamphlets. Some have been published, either in newspapers or magazines, North Carolina advertising or publications like "Variety Vacationland". Others have not yet been published.

Director Charles Parker of the North Carolina News Bureau said the pictures were chosen from the News Bureau photographic files, containing thousands of negatives, for photographic quality and coverage of the state's scenic attractions and widely varied localities. Industry and agriculture are represented in addition to tourists attractions, and "human interest" pictures taken at handicraft centers, fairs and special events round out the display. Dozens of publications have reproduced Gus Martin's picture of tourists taking pictures on the Blue Ridge Parkway and a bear investigating an automobile in the Great Smokies Park, as well as John Hemmer's "Southport Shrimp Boats" and Hugh Morton's photograph of azaleas at Greenfield Park. Many visitors to the exhibit will recognize these pictures at once.

Photographers whose pictures are being exhibited are Miles Hughes and Gus Martin, of the News Bureau Staff; Sebastian Sommer, John Hemmer and Doris Fulton, formerly of the News Bureau staff; and Hugh Morton, chairman of the advertising committee of the Department of Conservation and Development and one of the nation's top photographers.

A number of the prints have won awards from camera clubs, and the production and distribution of photographs helped win national awards for the North Carolina News Bureau in 1952, 1953, and again in 1954.

Mrs. Jane Ligon, exhibition room assistant at Pack Memorial Library, requested the News Bureau to prepare the picture exhibit, and August was chosen for the display because of the large number of tourists who visit Pack Memorial Library in late summer. This will be the first statewide photographic exhibit hung at the library, which schedules monthly exhibits from such art galleries as the Museum of Modern Art in New York and the National Art Gallery in Washington, and featured North Carolina books and authors in the July exhibit.

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When Fuse Blows Its Top, Take Heed of the Warning



DON'T try to overcome constant fuse blowing by using larger size fuses. Fuses are safety valves. When more current flows in a circuit than is safe for life and limb, the fuse "blows its top" to avert serious damage.

For lighting circuits, 15 ampere fuses are the proper size. For appliance circuits, one or more of which are usually found in homes less than 15 years old, 20 ampere fuses are O.K.

If the proper size fuse blows frequently, try using time-delay fuses of the same rating. They will pass the momentary high starting currents of motors and the inrush currents when lamps are lighted. Yet on sustained overloads, they'll blow just as quickly as ordinary fuses. If time-delay fuses don't help, or if your home is equipped with circuit breakers and they need frequent resetting, then most likely your present circuits are overloaded. The answer then, is to subdivide the load by adding more circuits.

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DOGS

by Farley Manning

CANINE ETIQUETTE

A rude dog can be as objectionable, socially speaking, as a rude child. The dog who jumps up on guests and makes a frantic beeline for the door when anyone goes out is just a plain social nuisance. And the most unpopular pet in the world is the neighbor's dog that barks all day or, even worse, all night. Yet, any puppy can grow into a socially acceptable dog if he is given ordinary common sense training.

In the matter of going in and out of a door, teach him to follow you when you start out of the house. Always start out with him on leash and if he makes a wild lunge between your legs, give his training collar a sharp jerk, accompanied by the command "no". If you teach him to heel, you can insist on his holding the heel position and simplify the training.

If your dog gets too excited when guests are present, the bench chain is a good answer. A two-foot piece of chain that you can clip from the dog's collar and loop around the leg of your chair will keep the family pet quite and in one place while still allowing him to join the party. This method provides the same useful curb on the energies of a high spirited dog that the play pen provides for the year-old child.

Incessant, meaningless barking is just about the most annoying breach of canine manners. If you have laid a good foundation of obedience, you can stop him easily if you are in the house. The dog that barks only when the family is away presents a more serious problem. Try skipping back and suddenly appearing to reprimand him.

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Health For All

Hazard for Housewives

Little by little we are beginning to learn that being "just a housewife" means a life as full of danger and excitement as that of an African White Hunter. Ernest Hemingway has not yet immortalized the terrors lurking in an excursion through the modern kitchen, but the diagrams of safety experts have shown us the countless chances women take every day in their homes. Now the doctors give warning of another occupational hazard: skin diseases of the hands.

Skin specialists say most of their patients suffering from dermatitis of the hands are homemakers, usually young wives who must cook, clean, wash dishes, do the laundry, raise children, and still look glamorous for their husbands. Their hands are almost constantly exposed to hazardous conditions, yet if skin trouble develops they can't take their hands out of circulation.

long enough to cure them. Inflammatory skin is brought on by many things the housewife can't seem to avoid. There are injuries to the skin from friction, heat, cold, moisture, soaking, and scratching. Irritation can come from soaps, detergents, polishes, cleansers, and even from nickel, rubber or plastic handles on utensils. Allergic reactions to certain foods and chemicals cause trouble as do infections in other parts of the body, nervous disorders, nutritional deficiencies, and just plain low resistance to infection.

Even though the risks are so many, it is a lot easier to avoid serious skin disease of the hands than to cure it. The housewife must find out for herself what substances and actions irritate her hands and try to organize her work so as to avoid them as much as possible. Even the lion hunter doesn't take unnecessary risks, but how many housewives wear gloves at their work?

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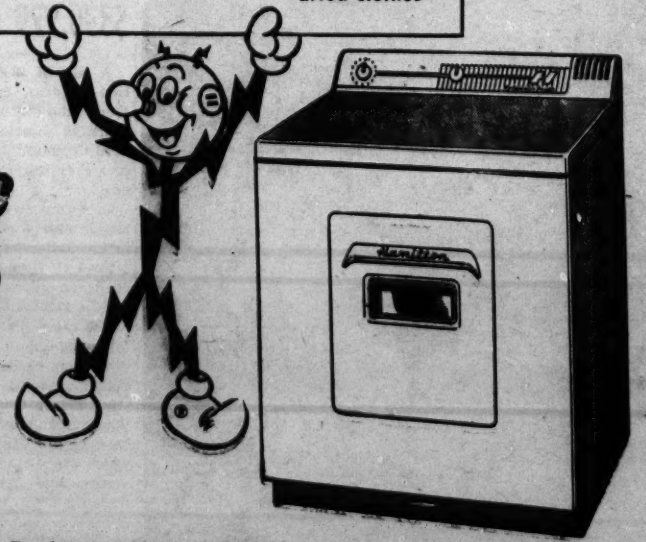
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Warning To Bear-Watchers!

Almost everyone who visits the Great Smoky Mountains National Park sees wild black bears along U. S. Highway 441 between Cherokee, North Carolina, and Newfound Gap. For the safety of visitors, the National Park Service maintains a constant all-out effort to keep the peace between the bears and too-frequently sightseers who persist in feeding them. The Park Service bulletin now carries the warning: "Don't Feed The Bears! Bears are wild animals! Possessing enormous strength and having powerful teeth and claws, they are capable of inflicting very painful injuries. Be wary—don't feed the bears!"

The fact that more tourists, who

naturally are inclined to try to strike up friendship with the charming unpredictable bears, haven't been hurt, is credited to the cooperation of press, radio and television by Supt. E. A. Hummell of the Great Smoky Mountains National Park.

Hummell said that the increase in the bear population and the greater number of tourists, with no corresponding increase in the number of rangers, might have carried the situation out of hand if it had not been for the help of all media of public information.

In the first two weeks of heavy tourist travel this year, Hummell reported 12 injuries to tourists from bears, one serious. The Park put up additional warning signs and launched an intensive public information campaign. Bear injuries practically ceased almost im-

mediately, and only one was reported in the two months following this publicity campaign, Supt. Hummell said.



Pineville News

by Mary Robinson and Inez Culp

Miss Laura Watts of Charlotte is visiting Mr. and Mrs. Tom Crump for a few days.

Mrs. Beatrice Moore, mother of Annie Margaret Moore, employee of the Weaving Department spent the week end at home. She is a patient at the Providence Nursing Home.

A miscellaneous shower was given Saturday night at the American Legion Hut honoring bride elect,

Miss Renie Mae Furr. Miss Betty Wolfe, daughter of Mr. and Mrs. Luther Wolfe, and Harold David Smith, son of Mr. and Mrs. Roy Smith were united in matrimony Friday, August 5 in Lancaster, S. C.

Ladies of Stough Memorial Missionary circle held their annual monthly meeting Tuesday at the home of Mrs. Mae Williams. Refreshments were served after the meeting.

Herman Brown, son of Mrs. Frand Ferguson has been named playing manager of the Lake Charles Lakers baseball team. Herman is one of the youngest managers of an organized baseball team in the United States. Herman was a three letter man at East High School where he graduated. We are all very proud of Herman's record.

Sunday school classes of Mrs. Florence Cook and Mrs. Hazel Vick enjoyed a swimming party and picnic on the ground at Satures swimming pool Saturday.

Mr. Kenny Rayfield, son of Mrs. Vergie Rayfield has been a patient in a Charlotte Hospital for the past few days. We all hope he

makes a speedy recovery.

Mrs. Florence Cook and Mrs. Mary Darnell, employees of the Pineville Plant received cash awards for suggestions which they sent in several weeks ago. We congratulate you.

Mr. and Mrs. Cul Vick, Mr. and Mrs. Bobby Crump and children motored to Mt. Mitchell Sunday.

Mr. Roy Lamb has been a patient at Mercy Hospital in Charlotte.

Mrs. and Mr. Jim Culp and little son, Jimmy spent the week end in Greenville, S. C. visiting relatives.

The Presbyterian church held their annual picnic Tuesday afternoon at Sutters Pool a picnic supper and swimming party was enjoyed by everyone, the youngsters also enjoyed the rides.

The Methodist Church held their annual picnic on Tuesday at Municipal Pool in Charlotte.

Mr. and Mrs. Frank Ferguson and little son, Jimmy spent the week end in Georgia visiting Mr. Ferguson's mother who is ill in a hospital.

Mrs. Roy Riddle and Mrs. Manual Mahaffey and children spent the week end with Mr. and Mrs. Perry Frye. They are from Simpsonville, S. C.



In nothing be anxious; but in everything by prayer and supplication let your requests be made known unto God.—(Philippians 4, 6) Since God—good, love, mercy, wisdom—is always and ever present within and around us, He is interested in our every thought and act, and none is too small or apparently unimportant to take to Him in unceasing prayer.

It's estimated that more than \$2 billion will be dropped into church collection plates this year, by 95 million church members.

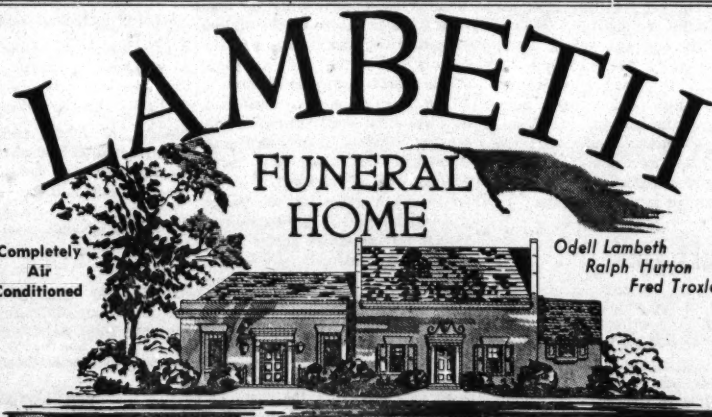
Drink

Old Colony

Beverages

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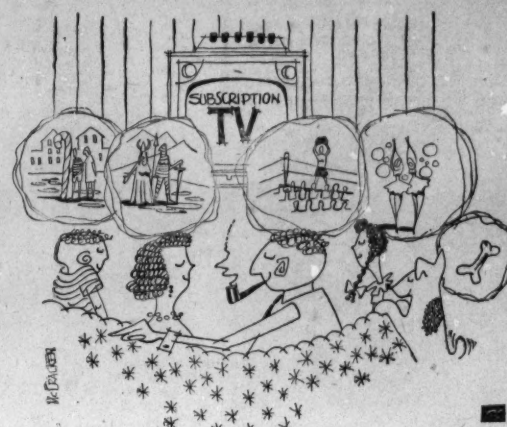
1616 West Lee St. — 1744 Battleground Ave.

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W. MARKET CO-OPERATIVE TELEPHONE
EXTENSION YOUR HOMETOWN DAIRY 3-0573

In Asheboro, N. C. — 428 N. Fayetteville St., Phone 4171

This Is Subscription TV



Would you pay a dollar to take your whole family to the opening night of a brand new Broadway play?

Would you like to hear Metropolitan Opera in your robe and slippers?

What would you think of seeing a movie premiere on your television set—without any commercials?

All of these things may soon be possible. Right in your own home, on your present TV set, these, and other fascinating productions, can soon be at your fingertips.

Subscription TV is the key to

a fabulous new world of entertainment and education. It will open your TV screen to such advancements as a college education at home—major sports events not on TV—wholesome children's programs.

Subscription TV will add to present programs. It will not replace the present TV system that you now enjoy. There are no gadgets to buy.

The immediate future of Subscription TV rests with you. If you want it, write today to the Federal Communications Commission, Washington 25, D. C. Tomorrow may be too late.

way of Grand Canyon.

Pam and Bandanna Henry, daughters of Mr. and Mrs. Bruce Henry, spent last week in Danville visiting relatives.

Mr. and Mrs. Grady Shenk and daughters, Carol and Judy, have moved from 65 Hill Street to their new home on Klumac Street Extension.

Mr. Spencer Foster has entered Rowan Memorial Hospital for treatment. He has been ill for the past four years. Mr. Foster formerly was employed in the Weave Room.



America by 1975 will be a land in which the need for fertilizers for agriculture production will more than double as a result of a greatly-expanding population and the resultant increased demand for food products.

The National Association of Manufacturers cites a study by McGraw Hill Publishing Company entitled "The American Economy—Prospects for Growth 1950-1960-1970" in pointing to this development.

Among the non-metallic minerals, needs for phosphate and potash will more than double by 1970 because of the growing need for fertilizers. This will also promote fairly rapid growth in consumption of sulfur...

Pause... Refresh At Big Red Cooler



GREENSBORO COCA-COLA BOTTLING COMPANY



FINAL SUMMER CLEARANCE

DRESS SALE

\$5-\$8-\$10

Regular Values up to \$25.

Names you know... Fashions you love!

BENLEE'S

AT SUMMIT SHOPPING CENTER

For friendly banking service, turn to
YOUR NEIGHBORHOOD BANK
the only bank located in
Cone Mill Village
Do your banking close to home,
where there is always plenty of parking space



1111 Summit Avenue
Member F.D.I.C. and Federal Reserve System



- FREE PARKING
- 27 MODERN STORES
- SHOP CONVENIENTLY



- Prescription Service
- Sundries
- Candies
- Drugs
- Cosmetics
- Soda Fountain

(FREE DELIVERY SERVICE)

Edmond's Summit Center Drug Store
SUMMIT SHOPPING CENTER—PHONE 4-1586

EUBANKS LAUNDROMAT

"Shop While You Wash"

Hours
Mon. Thru
Fri.
8 to 8
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8 to 2
Finished
Shirt
Service
Phone 4-4709



Newest Fall Fashions

MATERNITY APPAREL

- Corduroy Suits\$12.98 up
- Wool Suits\$29.98 up
- Dresses\$8.98 up

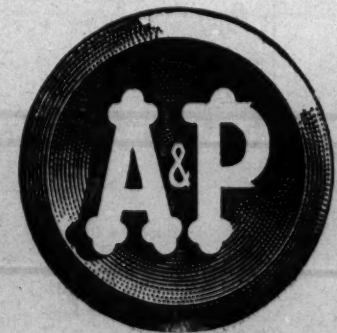
CHILDREN'S APPAREL

(Sizes 1 to 14)

- Dresses\$2.98 up
- Sweaters\$2.98 up
- Blouses\$1.98 up

TOGS FOR TWO

Maternity and Children's Wear
Summit Shopping Center — Phone 2-0512
Plenty Of Free Parking
Open Friday Night till 9:00 p.m.



Greensboro A&P Food Stores

SUMMIT SHOPPING CENTER

110 Asheboro St. • 907 W. Lee St.
2215 Walker Ave. • 221 Commerce Pl.

HERE'S HEALTH!

By Lewis



Time To Talk Schools

How'd you like to be in on a presidential conference? The kind where important far-reaching discussions are held which set the stage for the kind of America we'll have tomorrow?

You can call your own presidential conference today and while the nation's chief executive will not be able to be with you in person, you'll be taking part in a series of conferences on the very topic he has chosen for wide discussion during 1955—Education.

Look at these facts:

Today the largest enrollment in our public school's history is squeezing into overcrowded, understaffed schools. We're short 124,480 qualified elementary teachers and 370,000 classrooms. On top of this, the next ten years will bring twelve million more children to the schools, straining the facilities further.

Do these facts startle you? They do President Eisenhower. So much so that he has called on each Governor to hold a state-wide conference on education and on November 28-December 1, the White House Conference on Education will look at the problem from the national angle.

This means that the states and the federal government will be trying to find out how they can help the schools. But the schools are local property and the real discussions must be made on the level at which they are owned and operated—the community level.

That's why thousands of communities are joining President Eisenhower in calling conferences on education. The National Citizens Commission for the Public Schools, a non-profit organization which has long urged communities to wake up to their school's dilemma, has joined hands with the National School Boards Association to promote a conference on education in every community. The Commission's address is 2 West 45th Street, New York 36, N. Y., and it has free information on conferences on all three levels.

A conference on education in every community would be a big step toward the Better Schools we must provide for today's and tomorrow's school children.

And there's no time like the present to sit down and talk schools.

VOLUNTEERS IN CLINIC
(Continued from page 1)
deformities that go with them.

In addition to the immunizations that are offered, children are weighed and individual conferences are held with mothers regarding problems of health for their children. Everyone is asked to join the volunteers in helping to make this community a more healthy one and protect our children from diseases that can be prevented.



Learn To Drive At Sixty-Five

Why Not, Says Woman Who Did
Miami Beach, Fla. . . . Folks past 60 who are too timid to claim their right to drive automobiles can take a lesson from Mrs. Thelma Cohen of Miami, who got her first driver's license at 65.

"Highway authorities are happy to grant licenses to all qualified drivers," says Mrs. Cohen in the August issue of the Journal of Lifetime Living. "No concessions are made because of age; on the other hand, there are no restrictions, either."

The biggest obstacle for older drivers is nervousness. Some are so eager for a license that they take a road test before they are prepared for it. A youngster can learn how to drive a car in five or six lessons, but the older novice requires seven or eight before he can qualify.

Some of the safe-driving suggestions for seniors offered by Mrs. Cohen are:

Make an effort to stay off the roads during the hours when most fatalities occur. Saturday night is the worst, with the other weekend days close behind.

During the week, the hours from 4 to 7 P.M. are particularly unsafe. Drivers are tired and their tempers are short at the end of a day's work.

Shop in the suburbs when possible instead of in congested downtown areas. Fewer cars, wider roads and angle parking are advantages.

Keep your night driving, or driving in bad weather, down to a minimum. The biggest danger for the older driver, points out the Journal of Lifetime Living article, is day dreaming. Don't try to combine sightseeing with driving. If you want to look at the scenery, stop your car and get out.

Newlyn St. Gratified With Revival Program

Newlyn Street Methodist Church revival, with The Reverend Russell L. Young, as guest minister, closed on last Sunday night. Mr. Young brought helpful messages each service from August third to Sunday night, August 14. The interest was such that many did not miss a single service for the 11 days.

This Sunday, August 21, will be Membership Sunday. All who wish to become members of the church are asked to communicate with the pastor, L. E. Mabry, and be present at the morning worship service.

The MYF of Caraway Memorial, St. Paul's and Newlyn Street is observing "Youth Activities" week throughout this week. The closing service will be at Newlyn Street on Friday night, when the pastor will officiate in a Holy Communion service for the entire group.

The last Quarterly Conference for our church will be held August 31. The Reverend Herman Duncan, district superintendent of the Greensboro District, will preside at the meeting. The official business meeting will be preceded by a worship service by the pastor. A Film Strip, "Not My Community" will be shown. The purpose of which is to show that each community does have a problem with alcoholic beverages.

Golden Cross Sunday will be observed August 28, at which time an offering for the Elkin Hospital will be received.

Card of Appreciation
The family of Mrs. Minnie Jane Robertson, 1421 Fairview Street wish to express their appreciation for the sympathy shown them in her recent death.

- During the month of May 1955, sixteen fatal injuries were reported to the North Carolina Industrial Commission. The causes of these injuries are:
1. Killed in wreck.
 2. Collision with a car while riding motor bike.
 3. Cylinder roll pulled him into machine.
 4. Found dead.
 5. Electrocuted.
 6. Fell from truck.
 7. Dough trough fell on employee.
 8. Auto accident.
 9. Electrocuted.
 10. Killed in wreck.
 11. Electrocuted.
 12. Heart attack.
 13. Clay Bank caved in covering operator.
 14. Ran over by tractor.
 15. Fell off tractor and sheep foot roller passed over body.
 16. Chest pain while laying floor.

Hospitals in the United States cared for more than 20,000,000 patients last year—the greatest number in any year of hospital history.

CITY INDUSTRIAL & SAVINGS BANK

NEW AUTO LOANS

5% PER YEAR—24 MONTHS TO PAY

Be hard headed—be convinced that you can save at City Industrial & Savings Bank. Our LOW LOW 5% per year rate means money in your pocket.

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BEFORE YOU BUY, COME IN AND SEE

USI—BANKING HOURS—9 to 4

City Industrial and Savings Bank
NATIONAL SAFETY COUNCIL

Tips on Touring

By Carol Lane

Women's Travel Authority
This summer really can be the "good old summertime" if you spend as much of it as possible in your car en route to vacation pleasure. And your travel enjoyment will be doubled if you know how to care for your car and use it to full advantage.

Car trouble is no fun at any time, but it's particularly aggravating on vacation. Some of the following "ABC's of car care" may help you avoid trouble and enrich your fun on your next trip.

To avoid flat tires and blowouts, the most frequent summertime troubles, keep your tires properly inflated. Have them checked frequently for cuts, bruises or uneven wear. In case of a blow-out, keep calm, steer straight ahead and let your decelerating engine itself act as a brake. When the car is under control, pump gently on the brakes and pull off to the side.

Car stalling is occasionally caused by vapor lock—overheated gasoline vaporizing and blocking the fuel passage. You can handle this situation by turning off the ignition, lifting the hood to aid air circulation around the engine and waiting for three or four minutes. As the engine cools, the vapor lock will be dissipated.

You can prevent your engine from overheating at the start by a few simple tricks. Use low gear only when necessary. Don't turn off your engine during constant stop-and-go driving. During such long waits, speed up your motor for about 30 seconds at two-minute intervals to make the fan turn faster. Shift into neutral during enforced idling periods.

Summertime radiator trouble can be stopped by having your anti-freeze solution drained off, the cooling system flushed and then filled with water containing a corrosion inhibitor. And remember that your oil must be maintained at a proper level to do a thorough job throughout the engine. So have it measured on the dipstick under the hood and changed at required intervals.

Here's a practical book with plenty of good ideas for making meal-time more fun for both mother and baby.

There are several pages of sample menus in the book—daily meal patterns set up by the Heinz Nutrition Research Laboratories. Each menu has been balanced nutritionally according to the specifications of the Food and Nutrition Board, National Research Council.

"We're not attempting to lay down any iron-clad rules as to what a mother should feed her child; but we thought that these menu suggestions—just like those we prepare for adults—would be a handy guide for meal planning," Alice Yakulis, Heinz baby counselor, said.

Introducing the section on techniques of feeding is a paragraph that reads: "Feeding your baby can be one of the most satisfying experiences which you and your offspring can share. From his very early hours, your baby looks to you as the source of his nourishment."

What a buy! BIG, BIG VALUE!

Judge: "Are you the defendant in this case?"
Darkey: "No suh, I've got a lawyer to do my defendin'. I've de gent'man what stole the chickens."

Completely Air Conditioned

Floral tributes are handled by members of our staff with the greatest of care.

Forbis & Murray
FUNERAL HOME & CHAPEL
515 N. Elm St. Phone 8165
Enter Parking Area from N. Elm Street

Stop In and See Us...
BURGESS BARBER SHOP
R. R. Burgess, Owner
117 EAST SYCAMORE ST.

100% PER CENT

5% PER YEAR—24 MONTHS TO PAY

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Free Infant Feeding Guide Off Press

Ready for free distribution to mothers is a new 40-page booklet entitled, "A Feeding Guide for a Healthy, Happy Baby." The Book is written by the Baby Counseling Department and the Nutrition Research Laboratories of H. J. Heinz Company, makers of more than 57 varieties of fine foods for infants and toddlers.

Free copies can be had by writing to the Baby Food Counselor, H. J. Heinz Company, Box 57, Pittsburgh, Pa.

The first section of the book explains in easily-understood terms the foods that are necessary to keep a baby healthy and happy. It stresses the importance of a varied diet from the early years: "Just remember that a variety of foods is mostly to give your child the nutrients he needs. Furthermore (and this is important), it will open the way for a genuine appreciation of flavors and textures—a real joy in eating for years to come."

The second part is a "how to do it" section on introducing new strained and junior varieties, the spoon, the cup, etc.; beginning self-feeding; switching to table foods; plus heating, serving and storing processed baby foods.

The last part of the book is designed as a notebook where a mother can record changes in formula, introduction and reaction to new foods; physical growth of the baby—height, weight and teeth. There is also a helpful chart for recording immunization shots.

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Safety Starts Between The Ears

"Safety starts between the ears" is a new phrase but an old idea that's to be planted in the minds of children and parents. One object is to remind parents that the biggest killer and crippler of children—the accident—is often aided and abetted by the parents' acts of omission.

"It's pretty safe to say that almost all childhood accidents are caused by lack of supervision or lack of instruction," says the head of the Louisville, Kentucky Safety Council.

And the U. S. Department of Health, Education and Welfare adds:

"If parents understood the accident problem and were as concerned about it as they are about contagious disease, the toll of childhood death and disability could be cut sharply."

Accidents take the lives each year of more children and adults under 36 years of age than any disease. Among children, accidents kill more than the combined total of nine diseases most frequently causing death. About one-third of all serious handicaps are caused by accidents, according to safety experts. In Kentucky, about 300 children from age one through 14 die each year from accidents, and three or four times that many are permanently injured. Because of the seriousness of the accident toll, safety drives are being made in schools by the Society for Crippled Children. Pupils have been given safety folders on accident prevention to be taken home and studied with their families. Parents and children have been asked to sign a safety pledge in the folder. Home safety is one phase of accident prevention taken up in the folder, for good reason. About half the accidents which kill children under 15 happen at home. Fire is a big injury threat, but children learn to be wary of fire and heat before they learn to avoid other accident-causing materials and situations. Supervision, or lack of it, contributes too.

For instance, surveys recently completed by the Accident Prevention Section of the State Health Department, show injury from fire declined between the ages of 4 and 10. Injuries from falls, blows and cuts stayed at about the same level for 10 to 14-year olds as for tots. Why? Perhaps because parents and children alike are much more careful about fire than about less obviously dangerous materials and activities. Hence the continued highs in the number of falls from rickety stairs, in open foundations and the like, and in the number of permanently injurious blows, cuts and bone breakage.

The Paducah Sun-Democrat

The Role of Profits

The hope of reward—profits—makes men take risks, spurs them to think, plan and work. The hope of profits has helped build our entire mighty systems of more than 4,000,000 business and industrial firms.

Big companies and small, one-man shops and plants employing thousands, are formed, grow, provide products and jobs—all in the expectation of profits. The word itself—"profit"—comes from the Latin word "profectus"—which means advancement or progress.

Since modern adequate lighting costs only \$2.50 per capita per year, it would appear that the nation's streets and highways could be adequately lighted at less than half the cost of the economic loss.

Since only one-fourth of all traffic moves at night, night traffic fatalities should not exceed one-fourth of all traffic fatalities.

On this basis, we should have 9,575 deaths whereas actually the annual night toll is 21,000 lives.

The difference between expected and actual night deaths (11,425) multiplied by \$95,000 gives \$1,085,375,000 as one measure of the economic cost of inadequate lighting.

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YMCA BOARD HEADS

(Continued from page 1)

and will be announced soon. Camp Herman committee, Colvin Williamson, chairman, reported heavy use being made of the facilities at Camp Herman Recreation Center. All Friday nights; and Saturday and Sunday week-end dates have been taken through October 1. The Camp will be open on Monday, September 5 for the Labor Day holiday and will close waterfront after that date.

Efficiency, Economy, Energy, Endurance. Apply these E's now; they lead to Ease later.

Speaking of PUBLIC SAFETY

While much attention is devoted to the cost of safe, modern street lighting, the price of inadequate lighting is often overlooked, according to the National Street and Traffic Safety Lighting Bureau.

The National Safety Council estimates the composite traffic accident cost—based on 85 personal injury and 225 property damage accidents for every fatal accident—at \$95,000 per fatality.